

ECONOMIC PARTY TIME IN BRAZIL



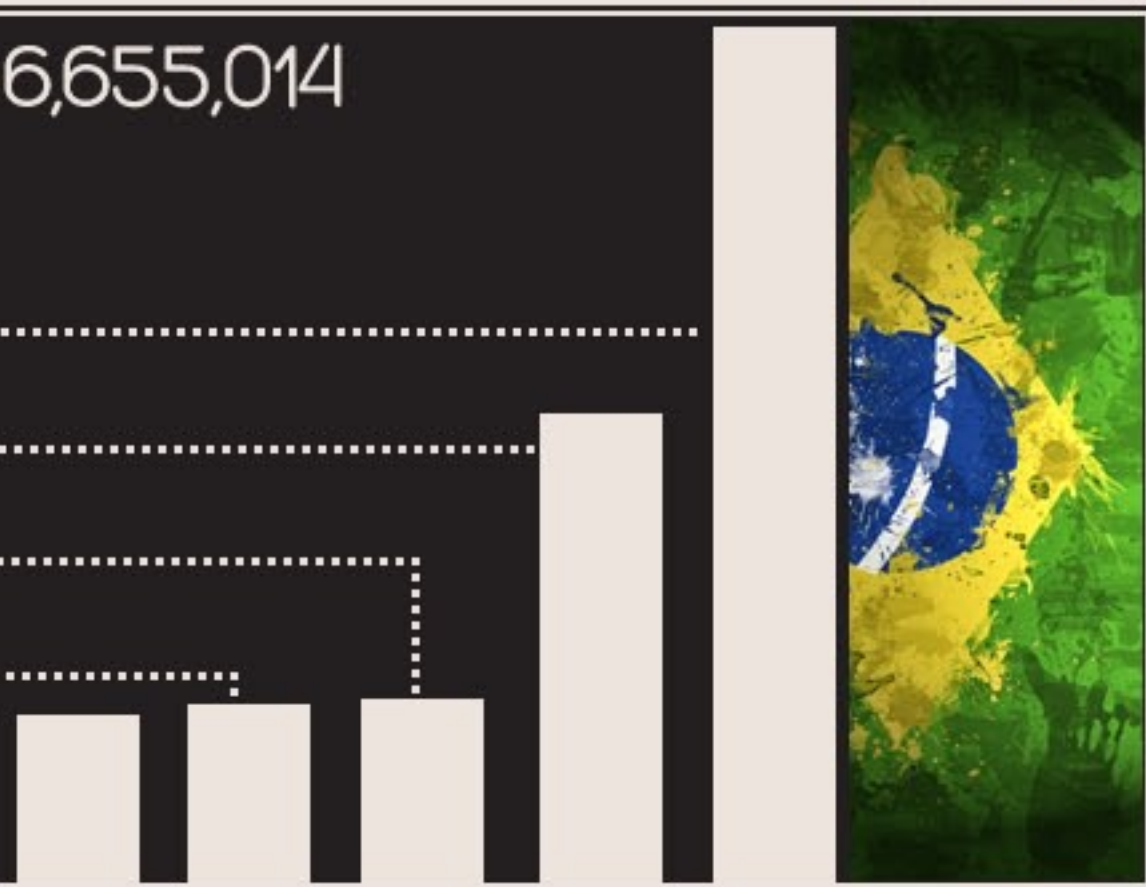
Upcoming World Cup and Summer Olympics



Population: 196,655,014

Current Largest Cities:

1. São Paulo - 11,244,369
2. Rio de Janeiro - 6,323,037
3. Salvador - 2,676,606
4. Brasilia - 2,562,963
5. Fortaleza - 2,447,409



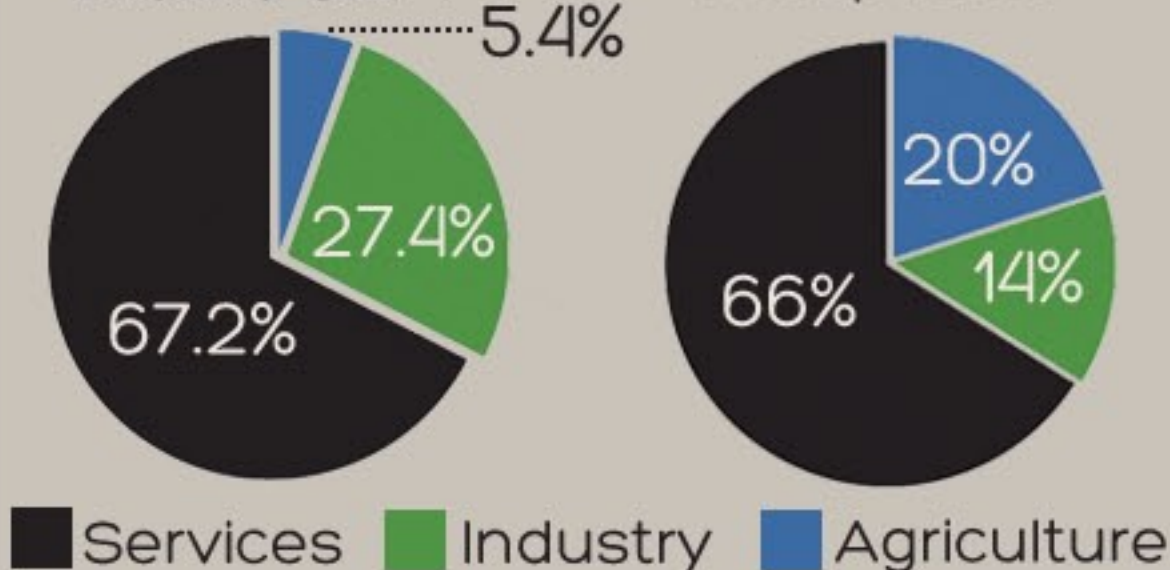
THE BRAZILIAN ECONOMY



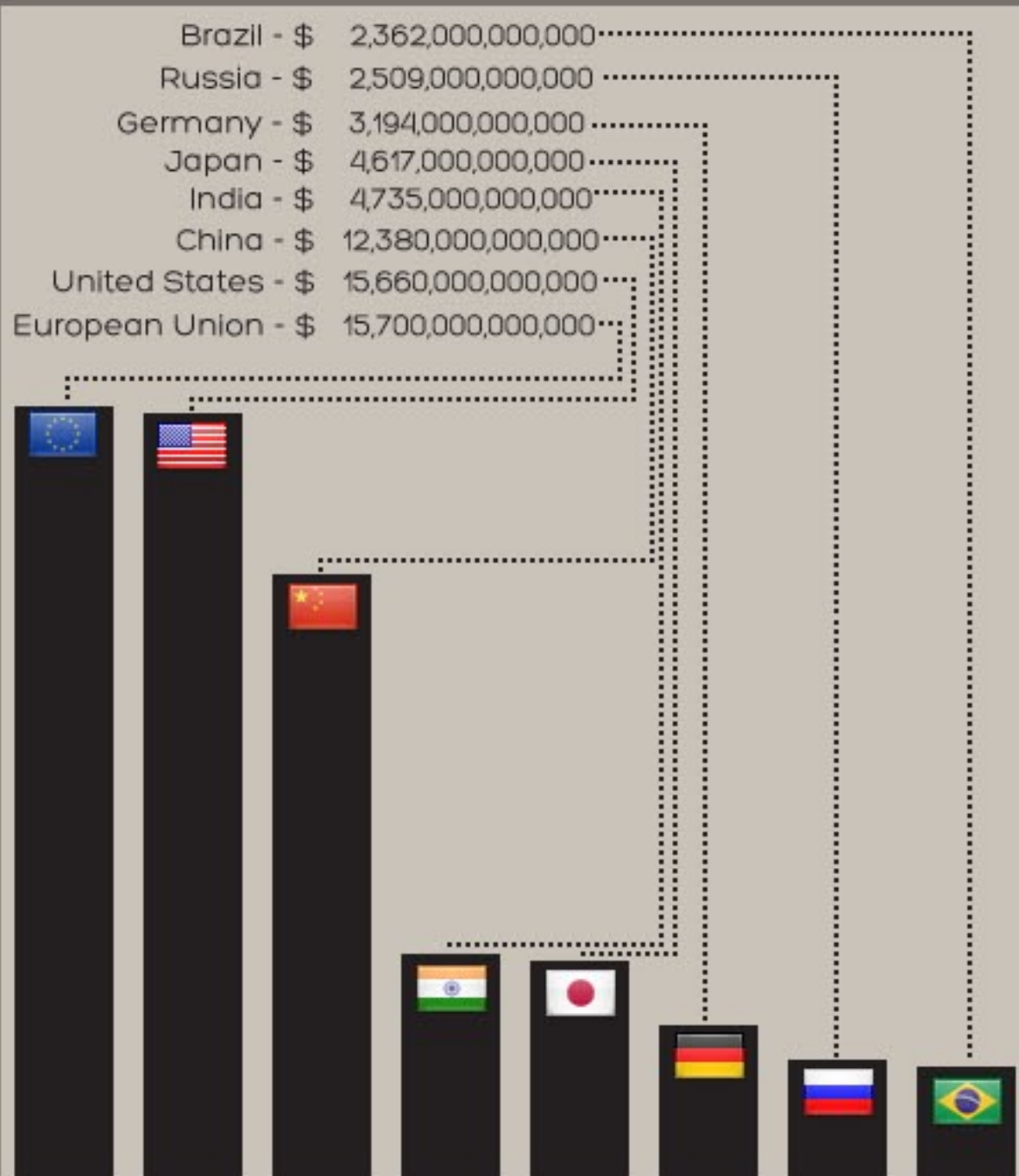
In 2013 the economy of Brazil is the world's sixth largest by nominal GDP.

What Makes Up Brazil's GDP?

Labor Force By Occupation:



GDP COUNTRY COMPARISON: 2012



Preparing For The World Cup & Olympics

TRANSPORTATION

- 6,200 miles of new train tracks
- 4,460 miles of new or widened highways
- Rapid transit system between São Paulo and Rio de Janeiro.
- New subway lines in São Paulo.
- The expansion of 12 airports.



VENUES

- 36 total competition venues at the 2016 Olympic games
- 26% of the total sports venues will need to be built from scratch.
- 18 are already operating and 8 will have major renovations done
- 7 of the venues will be built as temporary ones.



JOBS

- The 2014 World Cup will generate 700,000 in total
- 380,000 will be created during the country's preparation for the event and the rest will be created during the event itself.
- A skills development program will train more than 48,000 participants in strategic skills for the World Cup and Olympic games.

SOURCES:

<http://www.worldbank.org/en/country/brazil>
<http://www.americasquarterly.org/zimbalist>
<http://www.ustr.gov/countries-regions/americas/brazil>
<https://www.cia.gov/library/publications/the-world-factbook/geos/br.html>

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