

THE BOOMING GROWTH OF MICRO-DISTILLERIES 80 YEARS AFTER THE END OF PROHIBITION



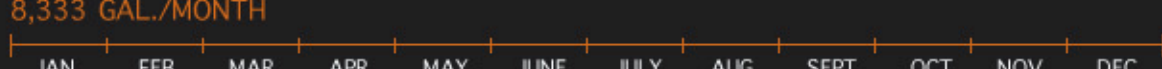
MICRO-DISTILLERY FACTS

WHAT IS A MICRO DISTILLERY?

Although there is no across-the-board production cap, craft distilleries are usually considered to be those that make under **100,000** gallons of spirits in a year. Outfits like Bacardi, by comparison, can produce more than **100,000** gallons in a day.

PRODUCTION OF A MICRO-DISTILLERY IN A YEAR

8,333 GAL./MONTH



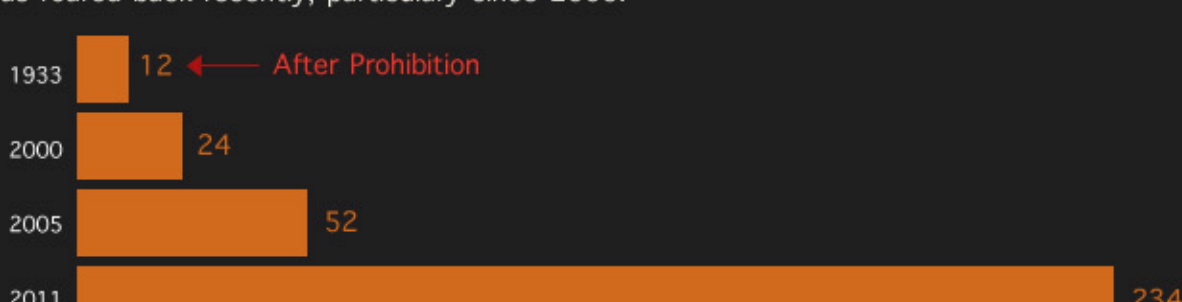
PRODUCTION OF LARGE DISTILLERY IN A YEAR

3,000,000 GAL./MONTH



NUMBER OF CRAFT DISTILLERIES IN THE UNITED STATES

At the turn of the century, there were over 14,000 distilleries in the U.S., most of them being small, independent micro-distilleries. Prohibition nearly wiped out the industry, leaving only 12 distilleries in the country as of 1933 when prohibition ended. Per the chart below, the industry has roared back recently, particularly since 2005:



MAKE YOUR OWN MOONSHINE



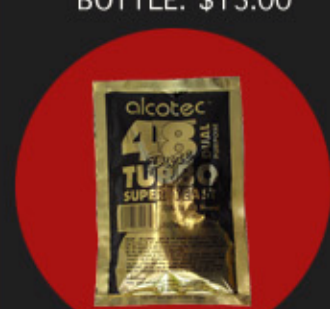
5 GALLON PLASTIC WATER BOTTLE: \$15.00



BAG OF ROCK SALT: \$5.00



1 POUND OF TOMATO PUREE: \$2.00



48-HOUR TURBO YEAST: \$6.50



5 1-GALLON GLASS JUGS: \$20.00



5 POUND BAG OF SUGAR: \$3.00

PRE-MADE DISTILLER: \$200.00



FAMOUS BOOTLEGGERS IN U.S. HISTORY



WILLIAM MCCOY

William McCoy was Prohibition's most famous rum runner. A teetotaler himself, Captain McCoy was proud of the fact that he never paid a dime to politicians, organized crime or law enforcement for protection. McCoy was a talented American sea captain who was thought of as an "honest law breaker."



JOE KENNEDY

Though it was never proven that Joe Kennedy did something illegal, he was once known as the "Baptist Bootlegger." A businessman and father of U.S. President John F. Kennedy, Joe Kennedy made a lot of money during Prohibition. The day Prohibition ended, Kennedy sold all his stock legally and made millions of dollars in profit.



AL CAPONE

Al Capone was the most notorious of all the bootleggers. As a Chicago mobster, Capone built a bootlegging empire. He specialized in Canadian scotch whiskey and simply bought off anyone who got in his way. Al Capone got a lot of press in those days and was almost seen as a national emblem.

MICRO-DISTILLERY MAINTENANCE

Most distilleries require 1-3 weeks of annual downtime for maintenance. Usage of a CMMS system can minimize downtime and maximize productivity and product quality. These are three of the main pieces of equipment craft distilleries seek to maintain:

STILL



FERMENTER



MASH TANK



SOURCES:

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